

INTERNSHIP PROGRAM

This is a noteworthy method of providing you with a consistent flow of partners for the "I Can" Program, as well as bringing on board a group with incredible youth and vigor. Virtually every university and college has an internship program for their undergrads and graduate students which is structured to give these students some real life experiences as they go through their academic studies for their degrees. You can apply to have your "I Can" business be one of those internships students can select.

STEP 1: Make a list of all the local universities and colleges in your area.

STEP 2: Contact each of these universities through the internet and download or fill out on line the applications for their respective Internship Programs.

STEP 3: Establish the method for which you will interview candidates at the respective school.

STEP 4: Bring on board the appropriate number of interns to meet the demands of your "I Can" Program and treat each one as a new Junior Associate in your business.

Filling out the Internship Forms:

This is not just as simple as it may look. You want to make sure you develop a format and language that will be very professional and attract the right kind of people to your "I Can" business. Here are some answers you may consider for the respective requests you will find on the typical intern application form:

Name of Company: (make sure you use a business name and not your name)

Contact Information: (Here is where you would use your own name. If they ask for alternative contact, use someone doing the business with you or leave empty. My suggestion is not to use the spouse if the name is the same. Some people shy away from "mom and pop" businesses and you do not want to lose potential partners for this reason.

Website: (I have gone both ways...using my personal url on icantoo.net and leaving blank. Since we are just starting I can not tell how effective this will be one way or the other).

Name of Internship: Here is where you use your own creativity...here are some examples:

- Business Development
- Adventure in Compassionate Entrepreneurship
- Servant Leadership in Entrepreneurship
- Marketing To a World in Need
- Experience Leverage First Hand
- Kiyosaki and the "B" Quadrant
- Mission Work in the Business World

Title of position to be held: examples:

- Marketing Associate
- Associate
- Marketing Executive
- Program Specialist
- Systems Manager
- Executive Trainee
- Entrepreneur Trainee

Description of the Program: here are some examples

1. Marketing business model used to leverage time and efforts to affect thousands of lives in the production of financial security of \$2-6,000/month after a 12 month period. Limited time commitment of 6-10 hours per week. Expenses covered after three months. Tremendous opportunity to experience the "B Quadrant" (Kiyosaki) first hand, as well as being on mission to support thousands of others in providing for their financial security.
2. This is a business in the wellness industry offering business opportunities and patented wellness products through direct sales and the internet for international business development. It involves mentoring interns through our complete business system, including training and coaching. Interns will work directly with our team, in person and via conference calls, 6-10 hours per week. Working with the "I Can" business system, interns will learn effective communication skills, accountability through working with a team, how to set up weekly team conference calls, how to qualify potential future partners, and training techniques required for new team members. Interns will work with our team to create their own business. Successful interns could earn \$2,000.00 to \$6,000.00 of

monthly income that can continue or be expanded after the internship is completed.

3. Health product based marketing program; a fixed system which produces predictable results. Only 6-10 hours per week to produce at the end of 12 months a monthly residual income of between \$2-6,000. Weekly work involves Team structures for support and accountability, as well as one on one marketing of solutions to two of our greatest needs: health and wealth. This is a rewarding system by earning a great income stream but only as a result of impacting many lives.

Skills needed/qualifications:

Commitment to meet pre-established goals

Perseverance to stay the course

Determination to learn a system and implement it with discipline

Passion for making a difference

People skills: relational

Skills to be developed:

Leadership in motivating and training others to achieve the results they would not otherwise achieve

Teamwork to create synergy

Consensus management on teams

Patience with people as well as self in achieving WIN WIN results

Marketing skills

Persistence

Systems work

Pay: The pay is based on commissions earned so it is variable. After 12 months a successful intern will be making \$2000-6000 per month in residual income which continue after they complete the internship.

Important/Critical Activities:

Follow a structured business system

Contact and follow up with potential future business partners

Participate and play full out on Teams through conference calls

Complete required trainings and readings

Professional Development:

Interns will develop strong communication, leadership, teamwork, time management, accountability and motivation skills. Interns will learn the power of time leveraging as taught by Robert Kiyosaki, and develop a level of self-confidence in entrepreneurship. Interns will have developed their own business and can continue to carry it forward at the end of the internship program.

Schedule:

6 to 10 hours per week. The hours are flexible and will be determined by the individual and his teams. Interns will have the flexibility of their work location as long as they have access to a telephone for conference calls.